



# EXHIBIT THIS!!!

The Virtual Democratization Of  
The 1%'s Impenetrable, Elitist Art Space

The 1% are rapacious.

The 1% take over everything.

The 1% impose their opinions and aesthetics,  
whenever and wherever they can.

LACMA is a plaything of the 1%.

The 1% rule at LACMA.

What can a poor artist do?

Not much...

Until now.



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Kenneth Olsen

The corporate puppetocracy has unwittingly created enabling technologies that make it possible for the talented oppressed underclasses to fight the imposition of contemporary elitist tastes and to realize alternative visions through the creation of virtual spaces.

Using nothing but expensive computer hardware and software that it has taken teams of geniuses years to develop and perfect, vulgar street artists know that these new technologies allow them to recreate and reimagine formerly inaccessible spaces. Dirty, forsaken artists can now model LACMA in 3d, then display their own works in the new virtual LACMA, and free themselves from the limits imposed by the corporate puppetmasters and their lackeys who currently administer every square inch of exhibition space.



The enabling tools and technologies that will be used to fight LACMA's artistic oppression and to virtually democratize the elitist space are listed on the following page.



Unity Technologies' Unity3d



ALIENWARE

OTOY's Octane VR Renderer



otoy

WebGL



Microsoft's Windows 10 Mixed Reality



Alienware Aurora VR Machines



octanerender

Hololens and Visors (Various)



Other Tech Tools TBD



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Kenneth Olsen

So, like, first we finish the build-out of the LACMA 3d model and then we develop the visualization system in Unity3d. We build it out with a somewhat open architecture, in a way that allows anyone with a browser to upload photos and videos that can then be exhibited in the exhibition spaces of virtual LACMA. These spaces will also be available on-line, and can be made available to anyone with a browser.

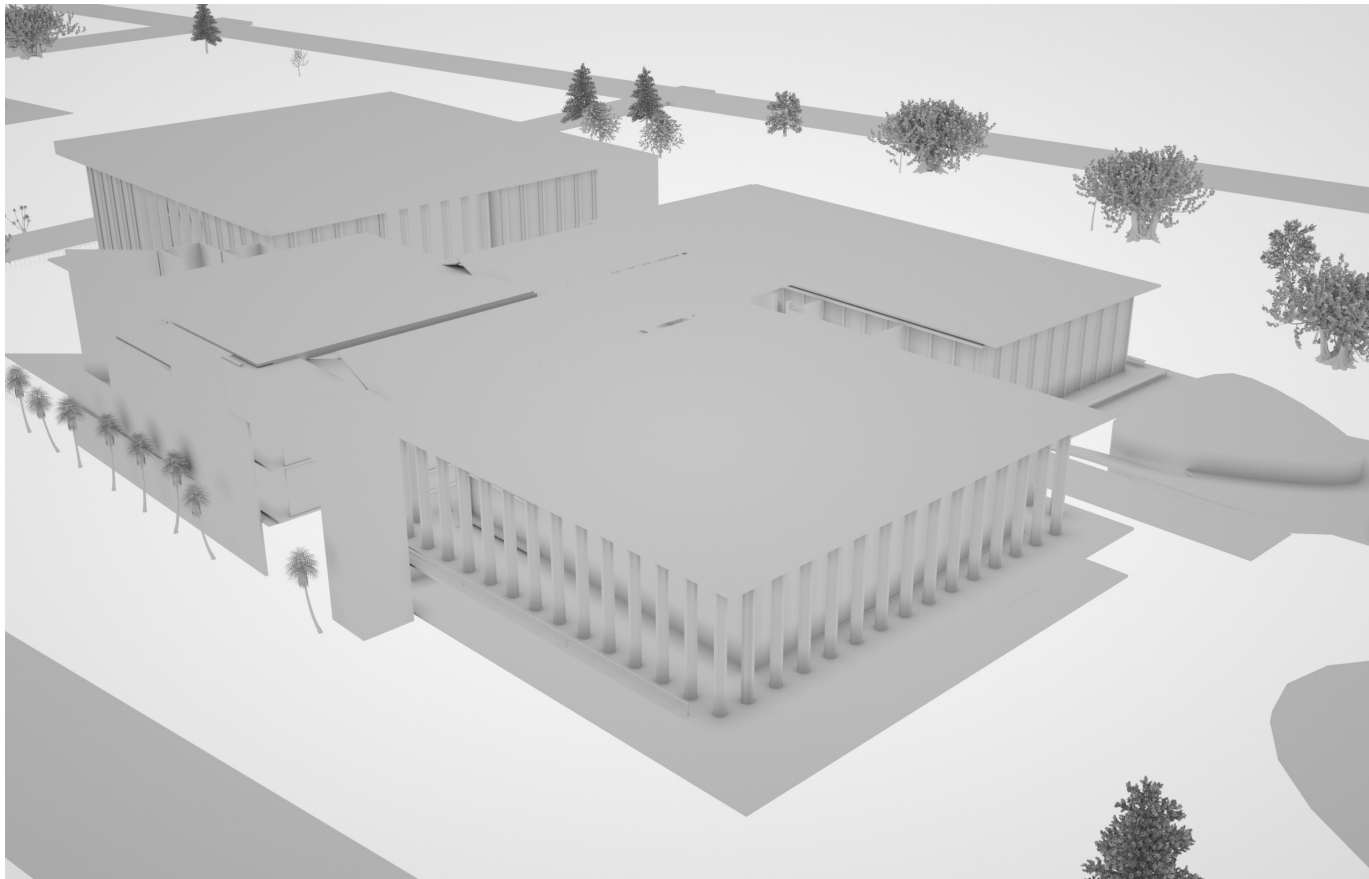


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Renzo Olsan

This project is slightly complicated by the fact that the current LACMA administration plans to demolish most of the stately old elegant LACMA buildings to make way for some amorphous mass of new-fangled architectural bullshit by some goofy friend of the new Govan guy.

Now it's hard to understand why the new Govan guy and his administration is intent on symbolically shitting on the hard work of those who made his job possible. People are weird, and power corrupts. If this new Govan guy walked up to a prized work in the collection and started painting all over it, everybody would be upset. Yet he's got the gall to tear down all the creative architectural endeavor of his artistic ancestors just because he fucking feels like it.

Nice work if you can get it.



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Kenneth Olsen

In his defense, this new Govan guy is just continuing in the long LACMA administrative tradition of fucking up the original architecture.

Let's face it, folks, that monstrosity on Wilshire that they put up in 1986 was an architectural mistake of epic proportions. That building ruined the open, inviting space of the original design. The Wilshire Affront turned LACMA into an off-putting ART BUNKER that you wouldn't even notice if you were casually driving by. It also created a hard, desolate plaza that you might enjoy if you were fresh out of jail or had just been freed after being locked in a basement for a decade.

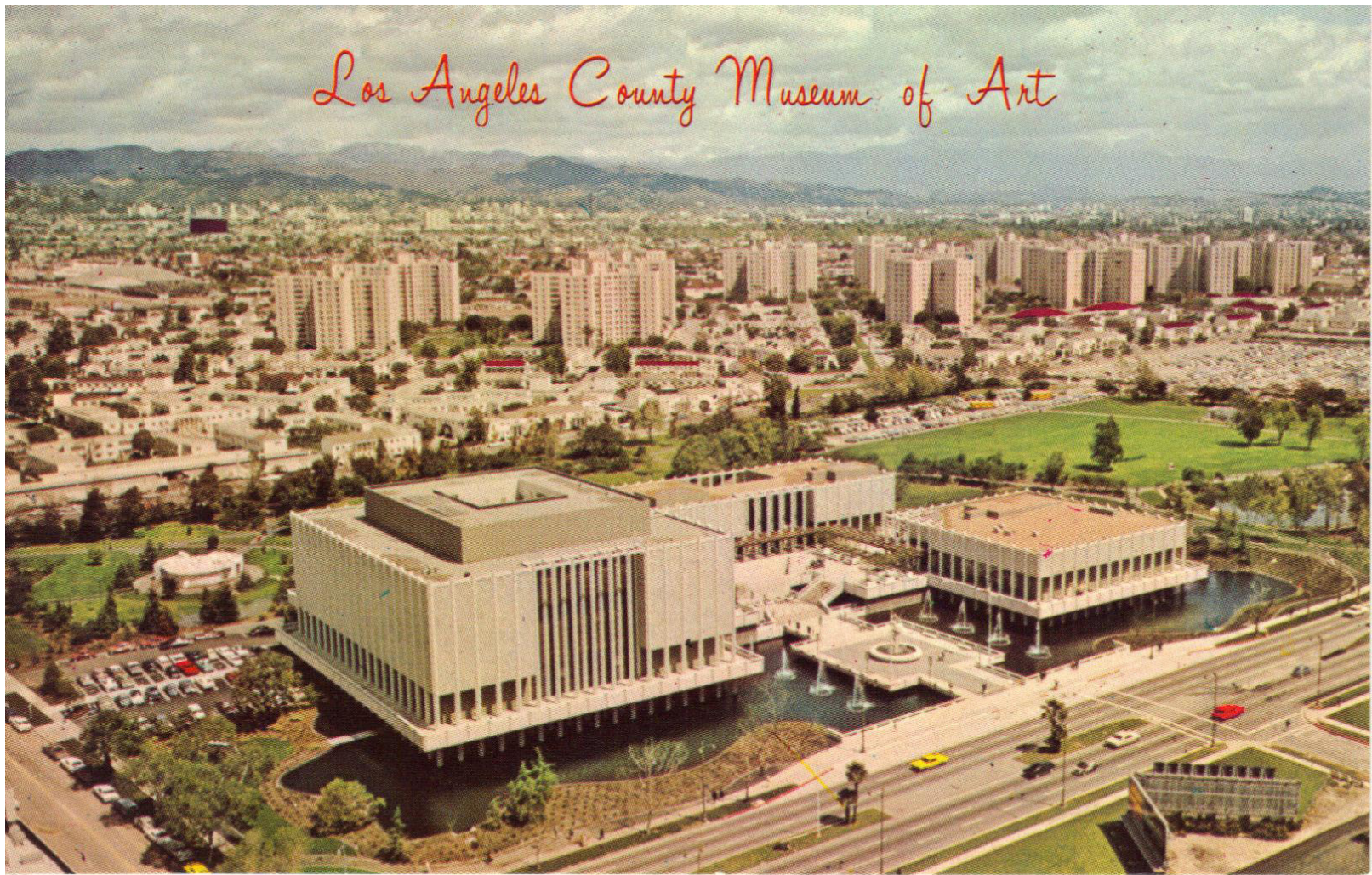
But the fuck-ups of the past don't give anybody license to fuck up the future, and it looks like this new guy Govan's ability to drain vast sums of money from anybody having anything to do with LACMA will give him license to impose his bizarre and vicious vision on the mean streets of the Miracle Mile.

Like some Taliban fundamentalist, this new Govan guy is going to demolish the art of the past to put up a monument to His Way.

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Kenneth Olsen



Los Angeles County Museum of Art

Inadequate LACMA

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KENNETH OLSEN





## Govan's New Improved LACMA

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Kenneth Olsen



Why settle for something that looks like this ^

When you can have something that looks like that ->



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Kenneth Olsen

Now it would be profoundly counterproductive and unhelpful to refer to the latest plan to ruin everything as “Michael Govan’s Miracle Mile Cum-Stain”, even though you can see from the following graphic from the internet why someone of ill-temper with bad manners and a filthy mind might:



Semen what I’m sayin’?!

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Kenneth Olsen

But seriously folks, it' hard to understand why anyone would question the bona fides of Govan the Destroyer when it comes to Architecture. After all, the new Govan guy did get two new buildings built. You know, those two big boxes...

The Resnick Building and the other one obviously take their inspiration from the bold and innovative world of Correctional Institution Architecture. And it is only fitting, as those new big block correctional art institutions are ideal facilities for keeping bad art for a while in the hopes that it will eventually get better. There are security guards, and whimsical prison-themed fences, and visiting hours for the public and everything.

Plus there's a Big Rock in the prison yard...

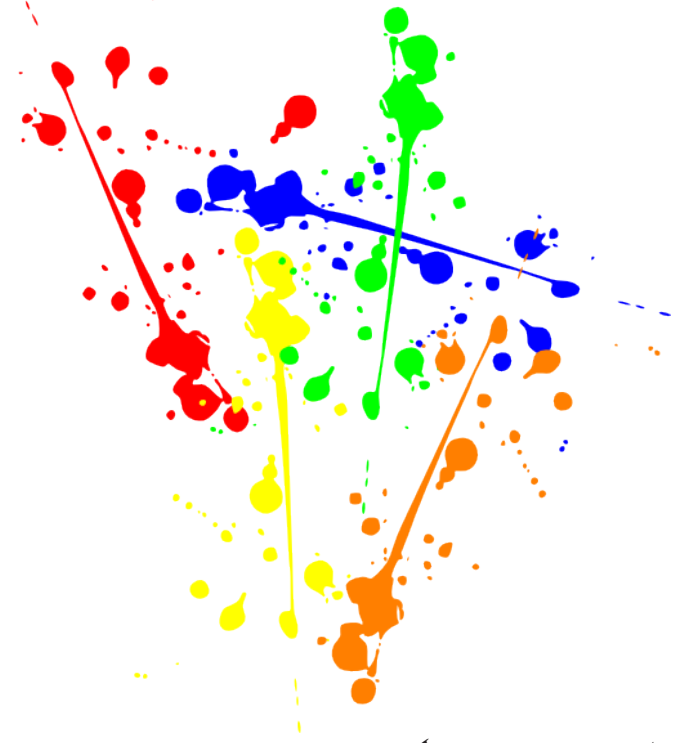


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Reneth Olsen

The coming scandalous vandalizing of the old buildings is especially troubling in light of the fact that the resources exist to honor the past and to restore the original design.

But this proposal isn't about any of that; this proposal is about building a virtual LACMA that people can put their own artwork in.

And it'll only cost ya fifty grand.



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Kenneth Olsen



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Kenneth Olsen